

## 2017 ANNUAL EEO PUBLIC FILE REPORT

### Mt. Wilson FM Broadcasters, Inc.

Stations: KKGO(FM), Los Angeles, CA  
KSUR (AM), Beverly Hills, CA  
KKJZ(FM-NCE), Long Beach, CA (as  
program service provider)

Reporting Period: July 22, 2016 – July 21, 2017

No. of Full-time Employees: More than 10

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

#### INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

<i>Co-sponsored at least one <b>job fair</b> with organizations in the business and professional community whose membership includes substantial participation by women and minorities.</i>	4/7/17. Los Angeles. City Career Fair PSAs aired on stations for the Fair on 4/7/17. Diversity Recruiters Networking with round table discussions with Diversity Community Leaders. Public Affairs Director coordinated the Public Service Announcements and attended the job fair.
	6/16/17. West Hollywood. City Career Fair. Networking Job Fair with Diversity as the main focus. PSAs aired on the stations for the Fair on 6/16/17. Public Affairs Director coordinated the Public Service Announcements and attended the job fair.
<i>Established an <b>internship</b> program designed to assist members of the community to acquire skills needed for broadcast employment.</i>	June 2016-July 2017. Public Affairs Director supervised part time interns for KKJZ radio who were enrolled at California State University, Long Beach. The students, 3 total, were trained on radio operations and functionality.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

The stations engage their audiences through use of social media such as Twitter.

*Established **training programs** designed to enable station personnel to acquire skills that could qualify them for higher level positions.*

9/21/16. Los Angeles/Loeb & Loeb 2016 IP/Entertainment Law Seminar. Station Manager attended this IP and Entertainment Law seminar.

2/22/17-2/24/17. Nashville, TN. Country Radio Seminar. The licensee's Program Director and two Morning Show Hosts attended CRS 2017.

*Provided **training to management level personnel** on methods of ensuring equal employment opportunity and prevent discrimination.*

1/10/17. Los Angeles/Littler Mendelson 2017 Labor Law Seminar. Station Manager attended this Employment and Labor Law seminar.

6/29/17. Los Angeles/Gordon & Reese 2017 Legal Education Conference. Station Manager attended this Employment and Labor Law seminar.

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LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
10/4/16	Account Executive	Call In

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INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 2

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
California Broadcasters Assoc.	1
Call In	1

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RECRUITING SOURCES USED

Job Title of Position: Account Executive      Date of Hire: 10/4/16

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Academy of Radio Broadcasting	N	16052 Beach Blvd., Suite 263-N Huntington Beach, CA 92647	Doreen Dunn	(714) 842-0100 doreen@arbradio.com
All Access Media Group	N	28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265	Joel Denver	(310) 457-6616 jdenver@allaccess.com
All Access Website	N	28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265	Joel Denver	(310) 457-6616 jdenver@allaccess.com
Bakersfield College Job Placement	N	1801 Panorama Drive Bakersfield, CA 93305	Rudy Gutierrez	(661) 395-4061 rugutier@bakersfieldcollege.edu
Broadcast Employment Services	N	PO Box 4116 Oceanside, CA 92052	Mark Holloway	(760) 754-8177 info@tvjobs.com
Cal State Northridge Career Center	N	18111 Nordhoff Street Northridge, CA 91330	Sarah Le Long Manual Posting	(818) 677-2388
California Broadcasters Assoc.	N	915 "L" Street, Suite #1150 Sacramento, CA 95814	Joe Berry Manual Posting	(916) 444-2237
California Chicano News Media Assoc. (CCNMA)	N	300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071-8110	Human Resources	(213) 437-4408 ccnmainfo@ccnma.org
Call In – Hiree called into station regarding station business and was asked about her interest in a sales position based on her professionalism	N			
Center for Employment Training	N	6853 65 <sup>th</sup> Street Sacramento, CA 95828	Justo Gaitan	(916) 393-7401
Country Aircheck	N	914 18 <sup>th</sup> Ave. S. Second Floor Nashville, TN 37212	Lon Helton Manual Posting	(615) 320-1450

Craigslist	N	PO Box 438 San Francisco, CA 94104-0438	Billing Craigslist  Manual Posting	
CSULB Career Center	N	1250 Bellflower Blvd. Long Beach, CA 90840	Terri Armstrong Manual Posting	(562) 985-4151 ext. 254
Inside Radio	N	PO Box 567925 Atlanta, GA 31156	Frank Saxe Manual Posting	(800) 275-2840 ext. 702
Media Staffing Network	N	6518 E. Shooting Star Way Scottsdale, AZ 85266	Laurie Kahn Manual Posting	(480) 306-8930
National Hispanic Media Coalition	N	55 South Grand Ave. Pasadena, CA 91105	Brenda Rivas	(626) 792-6462 brivas@nhmc.org
Radio Ink	N	1901 S. Congress Ave., Suite 118 Boynton Beach, FL 33426	Manual Posting	
Santa Monica Daily Press	N	1640 Fifth St., Suite 218 Santa Monica, CA 90401	Chelsea Fujitaki Manual Posting	(310) 458-7737 ext. 305
Stations Websites	N	1500 Cotner Avenue Los Angeles, CA 90025	Denise Maynard Manual Posting	(310) 478-5540 ext. 226

\* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.