

2016 ANNUAL EEO PUBLIC FILE REPORT

Mt. Wilson FM Broadcasters, Inc.

Stations: KKG0(FM), Los Angeles, CA
KMZT(AM), Beverly Hills, CA
KKJZ(FM-NCE), Long Beach, CA (as
program service provider)

Reporting Period: July 22, 2015 – July 21, 2016

No. of Full-time Employees: More than 10

The information required by FCC Rule 73.2080(c)(6) is provided in the charts that follow.

INITIATIVES

The employment unit engaged in the following broad outreach initiatives in accordance with various elements of FCC Rule 73.2080(c)(2):

*Co-sponsored at least one **job fair** with organizations in the business and professional community whose membership includes substantial participation by women and minorities.*

8/24/15. Los Angeles. 15th Annual Diversity Employment Day Career Fair. PSAs aired on stations for the Fair on 9/10/15. The Diversity Employment Agency targets Asian, Latino, and African American's in their job search. Public Affairs Director coordinated the Public Service Announcements.

9/10/15. Los Angeles. 15th Annual Diversity Employment Day Career Fair. The licensee was a co-media sponsor and diversity partner with the City Career Fair. The licensee's Public Affairs Director attended the job fair and spoke with attendees about careers in radio. The stations aired announcement promoting the career fair.

4/6/16. Culver City. 16th Diversity Employment Day. The licensee was a co-media sponsor and diversity partner. It provided On-air announcements for Diversity Job Fair. The licensee's Public Affairs Director coordinated the on-air announcements.

11/18/15. Long Beach. National Career Fairs. The licensee served as a media sponsor. Public Affairs Director coordinated the Public Service Announcements.

*Established an **internship** program designed to assist members of the community to acquire skills needed for broadcast employment.*

June 2015-May 2016. Public Affairs Director supervised part time interns for KKJZ radio who were enrolled at California State University, Long Beach. The students, 5 total, were trained on radio operations and functionality.

*Participated in **job banks, internet programs, and other programs** designed to promote outreach generally (i.e., that are not primarily directed to providing notification of specific job vacancies).*

The stations engage their audiences through use of social media such as Twitter.

*Established **training** programs designed to enable station personnel to acquire skills that could qualify them for higher level positions.*

8/18/15. Los Angeles/2 day Miller Kaplan training for sales staff (X-Ray training/Nielsen training).

9/10/15. Digital Strategy Innovation Summit/Los Angeles. General Sales Manager participated in a Digital Strategy Training Program.

*Participated in at least 4 **events** sponsored by **organizations** representing groups present in the community interested in broadcast employment issues, including conventions, career days, workshops, and similar activities.*

2/9/16. Nashville, TN. Country Radio Seminar. The licensee's Program Director attended CRS 2016 where she presented at the Programming Mentoring Breakfast. She participated in mentoring 5 individuals about careers in radio.

*Provided **training** to **management level personnel** on methods of ensuring equal employment opportunity and prevent discrimination.*

1/19/16. Los Angeles/Littler Employment and Labor Law Solutions. Station Manager attended this employment and labor law seminar.

1/29/16. Los Angeles/2016 Labor Law Seminar Minimizing Employer Liability: A Practical Guide for Employers. Station Manager attended this employment law seminar.

*Participated in **other** activities designed by the station employment unit reasonably calculated to further*

April 15, 2016. The Station Manager provided a tour of the broadcast facility to students of Cal State Long Beach, and staff described their

the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

careers working in the broadcast industry and answered questions from attendees.

LIST OF POSITIONS FILLED

DATE OF HIRE	JOB TITLE	RECRUITMENT SOURCE REFERRING HIREE
8/17/15	Engineer	Consultant Referral
1/25/16	General Sales Manager	Employee Referral
4/11/16	Account Executive	Agency Referral

INTERVIEWEE REFERRAL SOURCE SUMMARY

Total Number of Persons Interviewed during the Reporting Period: 6

Recruitment Sources Referring Interviewees during Reporting Period	Number of Persons Interviewed that the Source Referred
Agency Referral	1
Consultant Referral	2
Employee Referral	1
Linked In	1
Unsolicited	1

RECRUITING SOURCES USED

Job Title of Position: Engineer Date of Hire: 8/17/15

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Academy of Radio Broadcasting	N	16052 Beach Blvd., Suite 263-N Huntington Beach, CA 92647	Doreen Dunn	(714) 842-0100 doreen@arbradio.com
All Access Media	N	28955 Pacific Coast	Joel Denver	(310) 457-6616

Group		Highway, Suite 210-5 Malibu, CA 90265		jdenver@allaccess.com
All Access Website	N	28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265	Joel Denver	(310) 457-6616 jdenver@allaccess.com
Bakersfield College Job Placement	N	1801 Panorama Drive Bakersfield, CA 93305	Rudy Gutierrez	(661) 395-4061 rugutier@bakersfieldcollege.edu
Broadcast Employment Services	N	PO Box 4116 Oceanside, CA 92052	Mark Holloway	(760) 754-8177 info@tvjobs.com
Cal State Northridge Career Center	N	18111 Nordhoff Street Northridge, CA 91330	Sarah Le Long Manual Posting	(818) 677-2388
California Broadcasters Assoc.	N	915 "L" Street, Suite #1150 Sacramento, CA 95814	Joe Berry Manual Posting	(916) 444-2237
California Chicano News Media Assoc. (CCNMA)	N	300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071-8110	Human Resources	(213) 437-4408 ccnmainfo@ccnma.org
Center for Employment Training	N	6853 65 th Street Sacramento, CA 95828	Justo Gaitan	(916) 393-7401
Country Aircheck	N	914 18 th Ave. S. Second Floor Nashville, TN 37212	Lon Helton Manual Posting	(615) 320-1450
Craigslist	N	PO Box 438 San Francisco, CA 94104-0438	Billing Craigslist Manual Posting	
CSULB Career Center	N	1250 Bellflower Blvd. Long Beach, CA 90840	Terri Armstrong Manual Posting	(562) 985-4151 ext. 254
Inside Radio	N	PO Box 567925 Atlanta, GA 31156	Frank Saxe Manual Posting	(800) 275-2840 ext. 702
Media Staffing Network	N	6518 E. Shooting Star Way Scottsdale, AZ 85266	Laurie Kahn Manual Posting	(480) 306-8930
National Hispanic Media Coalition	N	55 South Grand Ave. Pasadena, CA 91105	Brenda Rivas	(626) 792-6462 brivas@nhmc.org
Radio Ink	N	1901 S. Congress Ave., Suite 118 Boynton Beach, FL 33426	Manual Posting	
Santa Monica Daily Press	N	1640 Fifth St., Suite 218 Santa Monica, CA 90401	Chelsea Fujitaki Manual Posting	(310) 458-7737 ext. 305
Southern	N	5670 Wilshire Blvd.,	Ellen Dostal	(323) 930-5598

California Broadcasters		#200 Los Angeles, CA 90036	Manual Posting	
Stations Websites	N	1500 Cotner Avenue Los Angeles, CA 90025	Denise Maynard Manual Posting	(310) 478-5540 ext. 226

* Indicate "Y" (yes) or "N" (no) if the organization requested that the station provide it with notice of all job vacancies.

Job Title of Position: General Sales Manager

Date of Hire: 1/25/16

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Academy of Radio Broadcasting	N	16052 Beach Blvd., Suite 263-N Huntington Beach, CA 92647	Doreen Dunn	(714) 842-0100 doreen@arbradio.com
All Access Media Group	N	28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265	Joel Denver	(310) 457-6616 jdenver@allaccess.com
All Access Website	N	28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265	Joel Denver	(310) 457-6616 jdenver@allaccess.com
Bakersfield College Job Placement	N	1801 Panorama Drive Bakersfield, CA 93305	Rudy Gutierrez	(661) 395-4061 rugutier@bakersfieldcollege.edu
Broadcast Employment Services	N	PO Box 4116 Oceanside, CA 92052	Mark Holloway	(760) 754-8177 info@tvjobs.com
Cal State Northridge Career Center	N	18111 Nordhoff Street Northridge, CA 91330	Sarah Le Long Manual Posting	(818) 677-2388
California Broadcasters Assoc.	N	915 "L" Street, Suite #1150 Sacramento, CA 95814	Joe Berry Manual Posting	(916) 444-2237
California Chicano News Media Assoc. (CCNMA)	N	300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071-8110	Human Resources	(213) 437-4408 ccnmainfo@ccnma.org
Center for Employment Training	N	6853 65 th Street Sacramento, CA 95828	Justo Gaitan	(916) 393-7401
Country Aircheck	N	914 18 th Ave. S. Second	Lon Helton	(615) 320-1450

		Floor Nashville, TN 37212	Manual Posting	
Craigslist	N	PO Box 438 San Francisco, CA 94104-0438	Billing Craigslist Manual Posting	
CSULB Career Center	N	1250 Bellflower Blvd. Long Beach, CA 90840	Terri Armstrong Manual Posting	(562) 985-4151 ext. 254
Inside Radio	N	PO Box 567925 Atlanta, GA 31156	Frank Saxe Manual Posting	(800) 275-2840 ext. 702
Linked In	N			
Media Staffing Network	N	6518 E. Shooting Star Way Scottsdale, AZ 85266	Laurie Kahn Manual Posting	(480) 306-8930
National Hispanic Media Coalition	N	55 South Grand Ave. Pasadena, CA 91105	Brenda Rivas	(626) 792-6462 brivas@nhmc.org
Radio Ink	N	1901 S. Congress Ave., Suite 118 Boynton Beach, FL 33426	Manual Posting	
Santa Monica Daily Press	N	1640 Fifth St., Suite 218 Santa Monica, CA 90401	Chelsea Fujitaki Manual Posting	(310) 458-7737 ext. 305
Southern California Broadcasters	N	5670 Wilshire Blvd., #200 Los Angeles, CA 90036	Ellen Dostal Manual Posting	(323) 930-5598
Stations Websites	N	1500 Cotner Avenue Los Angeles, CA 90025	Denise Maynard Manual Posting	(310) 478-5540 ext. 226

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Job Title of Position: Account Executive Date of Hire: 4/11/16

REFERRAL SOURCE	*	ADDRESS OF SOURCE	CONTACT PERSON AT SOURCE	TEL. NO. AND E-MAIL ADDRESS OF SOURCE
Academy of Radio Broadcasting	N	16052 Beach Blvd., Suite 263-N Huntington Beach, CA 92647	Doreen Dunn	(714) 842-0100 doreen@arbradio.com
All Access Media Group	N	28955 Pacific Coast Highway, Suite 210-5 Malibu, CA 90265	Joel Denver	(310) 457-6616 jdenver@allaccess.com
All Access	N	28955 Pacific Coast	Joel Denver	(310) 457-6616

Website		Highway, Suite 210-5 Malibu, CA 90265		jdenver@allaccess.com
Bakersfield College Job Placement	N	1801 Panorama Drive Bakersfield, CA 93305	Rudy Gutierrez	(661) 395-4061 rugutier@bakersfieldcol lege.edu
Broadcast Employment Services	N	PO Box 4116 Oceanside, CA 92052	Mark Holloway	(760) 754-8177 info@tvjobs.com
Cal State Northridge Career Center	N	18111 Nordhoff Street Northridge, CA 91330	Sarah Le Long Manual Posting	(818) 677-2388
California Broadcasters Assoc.	N	915 "L" Street, Suite #1150 Sacramento, CA 95814	Joe Berry Manual Posting	(916) 444-2237
California Chicano News Media Assoc. (CCNMA)	N	300 S. Grand Ave., Suite 3950 Los Angeles, CA 90071- 8110	Human Resources	(213) 437-4408 ccnmainfo@ccnma.org
Center for Employment Training	N	6853 65 th Street Sacramento, CA 95828	Justo Gaitan	(916) 393-7401
Country Aircheck	N	914 18 th Ave. S. Second Floor Nashville, TN 37212	Lon Helton Manual Posting	(615) 320-1450
Craigslist	N	PO Box 438 San Francisco, CA 94104-0438	Billing Craigslist Manual Posting	
CSULB Career Center	N	1250 Bellflower Blvd. Long Beach, CA 90840	Terri Armstrong Manual Posting	(562) 985-4151 ext. 254
Inside Radio	N	PO Box 567925 Atlanta, GA 31156	Frank Saxe Manual Posting	(800) 275-2840 ext. 702
Media Staffing Network	N	6518 E. Shooting Star Way Scottsdale, AZ 85266	Laurie Kahn Manual Posting	(480) 306-8930
National Hispanic Media Coalition	N	55 South Grand Ave. Pasadena, CA 91105	Brenda Rivas	(626) 792-6462 brivas@nhmc.org
Radio Ink	N	1901 S. Congress Ave., Suite 118 Boynton Beach, FL 33426	Manual Posting	
Santa Monica Daily Press	N	1640 Fifth St., Suite 218 Santa Monica, CA 90401	Chelsea Fujitaki Manual Posting	(310) 458-7737 ext. 305
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